



ELISA Summer Gathering and AGM, August 2016 Web & e-Content Group report

Webgroup members

Jane A Condie (webmaster)
Claire Donlan
Lauren Thow

Subscribers – ELISA now has 395 online followers (up from 242 last year).

- 178 on the blog (134 in 2015)
- 217 on Twitter (109 last year) – as always I should state there is likely to be duplication in these numbers but I have no way to quantify it.

Website

So far in 2016 the [ELISA website](#) has had:

- 4621 views
- 1561 visitors
- With 2.96 views per visitor
- 30 posts published

Our 'best ever day' was 10th February 2016 with 219 views. This seems to be due to the posting of an invite for a visit to the Royal College of Surgeons Library and Archive.

I'm still looking for ELISA members willing to provide content for publication on the site. We have published some job vacancies and event notifications but I'd like to provide more in depth material too.

Twitter account - [@elisaEDINBURGH](#)

Our Twitter following has double in the last year from 109 to 217. There seems to be far more willingness to engage via Twitter than the website. Though I believe members are receiving their post updates via the website there is rarely any feedback. Feedback does happen on Twitter.

Eventbrite

The website link to the T&D group's Eventbrite account has continued to function well.

Jane A Condie
Web & e-Content Group leader
29 August 2016